

MIAMI PULSE COLLECTIVE

THE COLLECTIVE

Talent. Production. Creative. Vendors. One event ecosystem.

ONE TEAM. ONE BOOKING. ZERO STRESS.

From a single DJ to full event production, MPC connects venues with talent, creative partners, and event resources under one operating relationship.

MORE THAN A DJ ROSTER

Miami Pulse Collective operates as an integrated event network, not a collection of disconnected vendors.

ENTERTAINMENT

DJs, music programming, karaoke, MC support, and talent curation.

PRODUCTION

Event planning, staffing, rentals, tents, security coordination, and production logistics.

CREATIVE

Marketing, branding, content, photography, video, promotional campaigns, and brand activations.

HOSPITALITY & EXPERIENCES

Food partners, specialty vendors, desserts, and curated event activations.

VENUE PROGRAM

BUILD A NIGHT PEOPLE COME BACK FOR

MPC installs recurring event concepts around the venue, the audience, and the night that needs growth.

WEEK 1 | AWARENESS

Launch the concept, establish the identity, and give the market a reason to notice the night.

WEEK 2 | RECOGNITION

Repeat the experience with consistent programming, promotion, and content so the audience recognizes the pattern.

WEEK 3 | HABIT

Optimize what works and turn the night from an isolated event into a repeatable destination.

WHAT MPC INSTALLS

Event concept | Talent programming | Weekly branding | Promotion | Social content | Partner activation | On-site execution | Performance tracking

Not another DJ night. A repeatable revenue program.

REVENUE IMPACT

THE NUMBER VENUES CARE ABOUT

Measured revenue growth from a recurring event installation.

+275%

REVENUE INCREASE

achieved over a 3-week event installation.

INSTALL

Build the concept around the venue and target night.

ACTIVATE

Drive awareness through talent, content, promotion, and partners.

OPTIMIZE

Use what performs to strengthen the next week instead of restarting.

THE GOAL: MAKE THE VENUE'S SLOW NIGHT A NIGHT WITH ITS OWN AUDIENCE.

THE SOUND OF THE COLLECTIVE

A roster designed around different rooms, audiences, and moments instead of interchangeable playlists.

ORTA

DJ | Afro House and vocal-driven house programming.

HAUS SLPRZ

DJ | House specialist and opening-set programming.

WARLOK

DJ | Energy control, Miami Bass, rap, and high-impact closing sets.

KAMELEON

DJ | Nu Disco and open-format club programming.

KJ CURTIS

Karaoke | Karaoke programming and audience engagement.

CREATIVE REACH BEYOND THE BOOTH

Partners who expand MPC into storytelling, culture, content, community, and audience development.

KARIN PADRON | MINDSEYE.KP

Creative Partner | Visual and creative production. Also creator of The Miami Truth Fairy media platform.

THE ADVANTAGE

Creative partners are not treated as outside add-ons. They extend MPC's ability to develop concepts, build audiences, create content, and connect an event to Miami culture.

THE INFRASTRUCTURE AROUND THE EXPERIENCE

MPC can assemble supporting services around the event instead of sending clients to build their own vendor puzzle.

DADE AF 305

Miami culture, community reach, and event activation partner.

MERMICORN TREATS

Specialty dessert and family-event partner.

LOUIE'S GRUBS

Food partner supporting recurring and special-event programming.

LIT MIAMI

Event vendor and activation partner.

PRESTIGE TENTS

Tent and event infrastructure partner.

CHUCKIEE BOY PARTY EXPRESS

Party rental and event support partner.

BUILD THE EVENT FROM ONE RELATIONSHIP

MPC scales from individual services to a coordinated full-event solution.

ENTERTAINMENT

DJs | Karaoke | Music programming |
Talent curation | Live-event support

EVENT OPERATIONS

Planning | Vendor coordination | Staffing |
Security coordination | Production
management

RENTALS & INFRASTRUCTURE

Tents | Party rentals | Event setup
support | Vendor footprints

MARKETING & CONTENT

Event branding | Flyers | Social
promotion | Advertising | Photography |
Video

FOOD & SPECIALTY

Food partners | Desserts | Curated
vendors

BRAND ACTIVATION

Sponsor integration | Promotional
activations | Community partnerships |
Experiential concepts

ONE COLLECTIVE. MULTIPLE ENTRY POINTS.

BOOK ONE SERVICE

Need a DJ, karaoke, rentals, video, or a specialty vendor? Start there.

BUILD A PACKAGE

Combine entertainment, vendors, production, and creative support around one event.

FULL PRODUCTION

MPC coordinates the ecosystem and manages the moving pieces as one event operation.

THE CLIENT DOES NOT NEED TEN CONTACTS TO BUILD ONE EVENT.

Miami Pulse Collective acts as the connective tissue between talent, production, creative partners, and event vendors.

MIAMI PULSE COLLECTIVE

ACTIVATE THE PULSE.

Entertainment to full production. Built around the event, not around a preset package.

MIAMIPULSECOLLECTIVE.COM

One team. One booking. Zero stress.