VENUE ENTERTAINMENT & GROWTH PARTNERSHIP
MIAMI · SOUTH FLORIDA

WE PUT THE PULSE BACK IN YOUR SLOW NIGHTS.

We give your guests a reason to choose you on a slow night, then turn that night into a program that repeats every week.

LIVE RESULTS · LINCOLN'S BEARD

7.5X

Tacos y Cervezas turned a $200 Tuesday into a $1,500 night.

9X
THROWBACK THURSDAY
$5,500+ over 3 nights vs. a $600 baseline

3X
FREESTYLE FRIDAY
$4,500 in one night vs. a $1,500 baseline

+67%
CIRQUE DE SATIVA
$25K+ on Oct 30, 2026 vs. ~$15K the same date in 2025

All figures are venue-reported bar sales at Lincoln's Beard Brewing & Cocktails Co.

4,000+ EVENTS PRODUCED

25+ YEARS IN MIAMI NIGHTLIFE

ONE TEAM CONCEPT TO CLOSING TIME

A DJ BOOKING ANSWERS
Who's playing tonight?

MPC ANSWERS
Why should they come to you tonight?

WHAT WE BUILD

CONCEPT
Identity, theme, offer and the crowd it's built for.

ENTERTAINMENT
Curated DJs, hosts, performers, karaoke and mixed programming.

MARKETING
Flyers, social content, targeted promotion and partner reach.

ACTIVATION
Food, vendors, brand partners and community tie-ins.

HOW IT WORKS · FULLER ROOMS. LONGER STAYS. BIGGER TABS.

01
SCOUT
We learn your room, your crowd and your slow nights.

02
BUILD
A concept and lineup made for your crowd, not a generic playlist.

03
LAUNCH
We bring the DJ, the promo and the people.

04
GROW
We track attendance and sales, then tune the night until it pays.

STEP ONE
TRY IT ON US.
One showcase night at no cost. You watch your crowd react. We learn what makes your room move. No commitment until you've seen it work.

THEN PICK YOUR MODEL

Flat rate
Set price per performance hour. Simple and predictable.

Partner model
We share in the bar sales we help create. We win when you win.

BOOK YOUR SHOWCASE NIGHT

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